

From: [Ron Yukelson](#)
To: natasha@sblafco.org
Subject: Richard's Ranch
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As a member of the Santa Maria Chamber of Commerce's Governance/Business Roundtable, I was delighted to receive a presentation on the proposed Richard's Ranch infill project. In this age of regionalism, I found the project to be one of the best I've seen at addressing the use of this land and urge Santa Barbara County and the City of Santa Maria to reach consensus for approval of this vital project.

The Richards Ranch proposed use of this land, addresses so many needs including critical housing for families that address most price points for future generations. The project is thoughtful, well planned and will add to the economic vitality of the area. Additionally, it will address many infrastructure needs, particularly at Clark and Union Valley Parkway.

I'm particularly optimistic that the proposal for shared property tax revenues and the unique tax exchange agreement proposed will serve as a model for future development.

Honestly, after extensive review of the project, I'm unclear as to why the project isn't being embraced by all involved. I advocate for its immediate consideration and approval.

Cordially,
Ron Yukelson