

# L A F C O M E M O R A N D U M

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**SANTA BARBARA LOCAL AGENCY FORMATION COMMISSION**  
105 East Anapamu Street ♦ Santa Barbara CA 93101 ♦ (805) 568-3391 ♦ Fax (805) 568-2249

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November 5, 2015 (Agenda)

TO: Each Member of the Commission

FROM: Paul Hood  
Executive Officer

SUBJECT: **Report on the 2016 CALAFCO Annual Conference in Santa Barbara**

*This is an Informational Report. No Action is Necessary*

As the Commission is aware, the 2016 CALAFCO Annual Conference will be held at the Fess Parker Doubletree Hotel in Santa Barbara on October 26-28, 2016. Staff participated in the first conference call with CALAFCO Executive Director Pamela Miller on Wednesday, October 21<sup>st</sup> to discuss host LAFCO responsibilities.

**Development of a Conference Theme:** One of our responsibilities is to come up with a theme for the Conference. Recent [conference locations and themes](#) have been:

2015 – Sacramento – ***Confluence...LAFCO: Merging Ideas with Solutions!*** (this played off the confluence of the American & Sacramento Rivers, which is in Sacramento)

2014 – Ontario – ***LAFCO The Next 50 Years: Shaping communities for tomorrow with innovative ideas today*** (following up from the LAFCO 50-year anniversary – looking to the future)

2013 – Squaw Valley – ***Clarity of Vision: The Golden Age of LAFCO*** (playing off the clarity of Lake Tahoe and the 50<sup>th</sup> anniversary of LAFCO)

2012 – Monterey – ***The Power of Partnerships***

2011 – Napa – ***Exploring New Boundaries***

**Conference and SBLAFCO Logo:** One of CALAFCO's requests for the Conference is to develop a Conference Logo. An example of the 2015 Conference Logo based on the Conference theme "Confluence...LAFCO-Merging Ideas...with Solutions!" is included with the attached 2015 Conference Announcement and Sponsorship Information.

There is also a need for Santa Barbara LAFCO to create a “better” Commission Logo. We may be able to do this in-house or with the help of a graphic artist. CALAFCO also has access to talented graphic artists. Our current logo is severely lacking and needs to be revised.

The new logo would be used for “Save the Date” flyers, advertising the Conference, the mobile workshop and the Wednesday evening special event. The new logo would also be used for SBLAFCO letterhead, staff reports, the website, and other uses.

**Mobile Workshop and Special Events:** Every year the host LAFCO organizes a Mobile Workshop on Wednesday morning before the Conference begins. The Mobile Workshop is an opportunity for the host LAFCO to showcase one or two unique locales or facilities that benefit the local environment. In the case of Santa Barbara County, there are an unlimited number of opportunities to travel and show off the County. It will be our responsibility to decide which area and/or facilities to showcase.

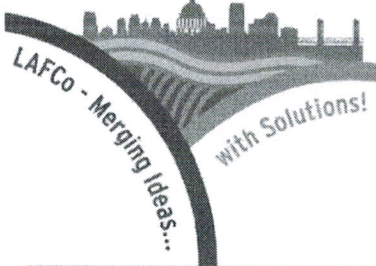
**Sponsorships:** CALAFCO generally takes the lead in recruiting Conference Sponsorships. Attached is a letter from CALAFCO and a Sponsorship Form from the 2015 Annual Conference. If possible, it would be extremely helpful to send a list of potential local sponsors to CALAFCO. For the first time this year, CALAFCO has funded a part-time sponsorship position on its staff.

**2016 Annual Conference Program Planning Committee:** On October 21, 2015, Pamela Miller sent out an e-mail to all Executive Officers in the State asking for volunteers to serve on the 2016 Annual Conference Program Planning Committee. The deadline for LAFCO staff, Commissioners and Associate Members to volunteer is November 6, 2015. David Church, San Luis Obispo LAFCO Executive Officer, for the second year in a row, has volunteered to chair the Planning Committee.

**CALAFCO Executive Director Visit:** Lastly, Pamela Miller will be visiting Santa Barbara LAFCO for our December 10, 2015 meeting in Santa Maria. At the meeting she will be discussing the 2016 Annual Conference as well as CALAFCO in general. In addition, she has arranged for a December 9, 2015, visit to the Fess Parker Doubletree Hotel with SBLAFCO staff, to take a look at the facility, meeting rooms, and special event locations. A Schedule of Events and Function Space Charges for the hotel is attached.

Please contact the LAFCO office if you have any questions.

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CALAFCO 2015 CONFERENCE  
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# Announcing The 2015 CALAFCO Annual Conference



Hosted by Sacramento LAFCo

**September 2 – 4, 2015**

Downtown Sacramento, California  
at the Hyatt Regency

## Value-Added General and Breakout Session Topics

- Sustainable Groundwater Management Act Implementation – Where Do We Go From Here?
- Planning, Agriculture and Natural Resources – a Confluence of Ideas for LAFCo Solutions
- Urban Growth Boundaries and SOIs
- Leadership Practices in an Era of VUCA (volatility, uncertainty, complexity, ambiguity)
- The Impact of Climate Change on Land Use Planning
- Community Services Districts 101
- Fiscal Tools to Sustain Services
- LAFCo Technology for the 21<sup>st</sup> Century
- Exploring the New World of Broadband
- LAFCo Staff: The Magic Behind the Curtain

*Plus many others!*

Note: The Program is still being put together. The topics noted above represent only a portion of the program to be offered. All sessions are subject to change.

Mark your calendar and  
plan to attend!

Registration is now open!  
Visit [www.calafco.org](http://www.calafco.org)

## Special Highlights

### Mobile Workshop

A special look at the physical confluence of the Sacramento & American rivers, followed by a tour of the largest and most progressive inland Waste Water Treatment Plant west of the Mississippi, and close with a tour of the Delta levy & habitat. Lunch at the historic Old Sugar Mill included.

**Wednesday from  
8:00 a.m. to 12:30 p.m.**  
(times approx..)

### LAFCo 101

An introduction to LAFCo and LAFCo law for commissioners, staff, and anyone interested in learning more about LAFCo

**Wednesday from  
10:00 a.m. to Noon**

### Luncheon Keynote

Featuring **Ted Gaebler**,  
co-author of the National  
best-seller *Reinventing  
Government*

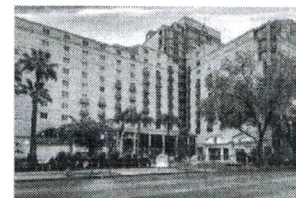
**Thursday Luncheon**



## Invaluable Networking Opportunities

- Commissioner Roundtable discussions on current issues
- Roundtable discussions for LAFCo staff, LAFCo counsel, and Associate members
- 9<sup>th</sup> CALAFCO Beer & Wine Competition and Reception
- Networking breakfasts
- Receptions

## Hyatt Regency Downtown



Make your reservations now at the Hyatt Regency at the CALAFCO special rate of \$126. Find the link at [www.calafco.org](http://www.calafco.org).



April 1, 2015

**2014-2015  
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ROGER WELT, PHD  
Santa Barbara LAFCo

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Deputy Executive Officer

DAVID CHURCH  
Deputy Executive Officer

PAUL NOVAK  
Deputy Executive Officer

JENI TICKLER  
Executive Assistant

1215 K Street, Suite 1650  
Sacramento, CA 95814

Voice 916-442-6536  
Fax 916-442-6535

[www.calafco.org](http://www.calafco.org)

## 2015 CALAFCO Conference Sponsorships

Dear Potential Sponsor:

Sacramento Local Agency Formation Commission is hosting the 2015 CALAFCO Annual Conference at the Hyatt Regency in downtown Sacramento on September 2 - 4, 2015. We invite you to consider a sponsorship for the conference.

The conference provides an opportunity to meet and convey your message to approximately 300 Local Agency Formation Commission (LAFCo) commissioners and staff visiting from throughout the state. Commissioners include a host of elected officials such as county supervisors, city council members, special district directors and appointed members of the public. Sponsorships help underwrite CALAFCO's educational mission thereby keeping participation costs lower for LAFCo officials. This allows greater attendance and participation in this highly valuable educational and networking experience. The conference consists of a variety of general and breakout sessions, all addressing the latest and most relevant topics relating to the work of LAFCo in California.

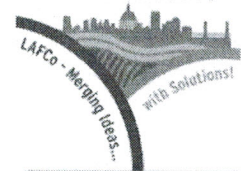
This year's theme is *Confluence...LAFCo - Merging Ideas With Solutions!*

Sponsorships are available at five distinct levels and this year we are offering several new benefits to sponsorship:

✦ **Platinum Sponsors** are premium sponsors and presented prominently throughout the conference. Platinum sponsors are acknowledged on event signs and the conference program. Special recognition is given during the conference at general sessions. Additionally, platinum sponsors may have their company logo or website address included on the conference collateral give-away material. Platinum sponsors may include a brochure in the registration packet, and a display table in the conference registration area will be dedicated for your tabletop display and literature. You will also receive a full-page ad in the conference program. Platinum sponsors receive one complementary registration, and CALAFCO Gold Associate members who sponsor at this level will receive a second complimentary registration. **COST: \$4,500**

✦ **Gold Sponsors** are acknowledged on event signs and in the conference program. A display table in the conference registration area will be dedicated for your tabletop display and literature. Special recognition is given during the conference at general sessions. Gold sponsors may include a brochure in the registration packet and receive one complementary registration. **COST: \$2,500**

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- ✦ **Silver Sponsors** are recognized in the conference program and on event signs, and special recognition is given during the conference at general sessions. A display table in the conference registration area will be dedicated to your organization's literature. Silver sponsors receive one complimentary registration. **COST: \$2,000**
- ✦ **Bronze Sponsors** are recognized in the conference program and on event signs. A table is provided in the registration area for your organization's literature. **COST: \$1,000**
- ✦ **Supporting Sponsors** are recognized in the conference program and on event signs. **COST: \$500**
- ✦ **Special Achievement Awards Banquet Table Sponsorships:**
  - ✦ This unique sponsorship will provide you with a table (for ten people) and dinner at our Thursday evening banquet, along with a tabletop sign with your business name and logo, and an acknowledgement in the dinner program. **COST: \$1,250**

*This sponsorship includes only the Thursday evening banquet and no other programming for the day. One-day registrations need to be purchased if you also wish to attend sessions on Thursday or Friday.*
  - ✦ If you wish to sponsor the table without attending the dinner, and have your company name and logo displayed on the tabletop sign and in the dinner program, you may do so for **\$250**.

The CALAFCO Board of Directors appreciates your consideration of support to make this a most memorable and successful event. The sponsorship form, the Conference Announcement, and an informational sheet on CALAFCO and LAFCo are included as part of this packet. Additional information about the conference program and facility can be found on our website at [www.calafco.org](http://www.calafco.org). If you wish to support the Annual CALAFCO Conference this year, we request that you fill out the form and return directly to CALAFCO as soon as possible as the deadline to request a Sponsorship is July 24, 2015. If there is a different way you wish to provide sponsorship for this event, please do not hesitate to inquire. Thank you for considering support of CALAFCO and the conference. We look forward to seeing you in Sacramento!

Regards,



Pamela Miller  
Executive Director



# CALAFCO 2015 Conference

September 2 – 4, 2015  
Hyatt Regency Downtown  
Sacramento, CA

## CONFERENCE SPONSORSHIP

PLEASE PRINT:

\_\_\_\_\_  
Firm Name (as you would like listed in program)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
E-mail address

\_\_\_\_\_  
Telephone

Payment must accompany sponsorship form.  
Please make checks payable to: "CALAFCO"  
**EIN: 94-3312376**

Mail form and remittance to:

CALAFCO  
1215 K Street, Suite 1650  
Sacramento, CA 95814

### SPONSORSHIP DEADLINE:

Friday, July 24, 2015

**CALAFCO**

CALIFORNIA ASSOCIATION OF LEGAL AGENCY FORMATION COMMISSIONERS

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CALAFCO 2015 CONFERENCE  
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Please check your desired  
sponsorship:

- Platinum Sponsor** \$4,500  
*Includes one complementary registration.  
Gold Associate Members receive a second  
complimentary registration.*
- Gold Sponsor** \$2,500  
*Includes one complementary registration.*
- Silver Sponsor** \$2,000  
*Includes one complementary registration.*
- Bronze Sponsor** \$1,000
- Supporting Sponsor** \$500
- Banquet Table** \$1,250
- Tabletop Sponsor** \$300

*Please include a disk with your logo*

### Conference and Hotel Registration Information

Non-member sponsors may register for the conference at the member rates. Registration forms and information are available at [www.calafco.org](http://www.calafco.org) or by calling 916-442-6536. All attendees must be registered.

If you plan on staying at the conference, you will be able to make hotel reservations directly with the Hyatt Regency Sacramento via the on-line link at [www.calafco.org](http://www.calafco.org) or going directly to <https://resweb.passkey.com/go/2015LAF>. The CALAFCO special rate of \$126/night is available to all sponsors based on availability. Rates may increase after August 11, 2015 and rooms may not be available.



**THANK YOU for your support!**



**SCHEDULE 1**  
**SCHEDULE OF EVENTS AND FUNCTION SPACE CHARGES**

| Date              | Start Time | End Time | Function                | Room                  | Setup         | Agr |
|-------------------|------------|----------|-------------------------|-----------------------|---------------|-----|
| Tue., 25 Oct 2016 | 8:00 AM    | 24 hours | Office                  | Los Olivos Boardroom  | Office        | 4   |
| Wed., 26 Oct 2016 | 24 hours   |          | Office                  | Los Olivos Boardroom  | Office        | 4   |
| Wed., 26 Oct 2016 | 8:00 PM    | 5:00 PM  | Meeting                 | Anacapa East          | Rounds        | 10  |
| Wed., 26 Oct 2016 | 8:00 AM    | 5:00 PM  | Exhibits                | Santa Ynez Foyer      | Special Setup | 10  |
| Wed., 26 Oct 2016 | 10:00 AM   | 12:00 PM | Pre-Conference Meeting  | Sierra Madre          | Half Rounds   | 120 |
| Wed., 26 Oct 2016 | 1:00 PM    | 6:00 PM  | General Session         | Santa Ynez/San Rafael | Classroom     | 300 |
| Wed., 26 Oct 2016 | 1:00 PM    | 5:00 PM  | Breakout                | Sierra Madre North    | Rounds        | 80  |
| Wed., 26 Oct 2016 | 1:00 PM    | 5:00 PM  | Breakout                | Sierra Madre South    | Rounds        | 80  |
| Wed., 26 Oct 2016 | 1:00 PM    | 5:00 PM  | Breakout                | San Miguel            | Rounds        | 60  |
| Wed., 26 Oct 2016 | 1:00 PM    | 5:00 PM  | Breakout                | Santa Rosa            | Rounds        | 60  |
| Wed., 26 Oct 2016 | 1:00 PM    | 5:00 PM  | Breakout                | Santa Cruz            | Rounds        | 20  |
| Wed., 26 Oct 2016 | 5:00 PM    | 7:00 PM  | Reception               | Reagan Room           | Reception     | 250 |
| Wed., 26 Oct 2016 | 8:00 PM    | 12:00 AM | Hospitality Suite       | TBA                   | Reception     |     |
| Thu., 27 Oct 2016 | 24 hours   |          | Office                  | Los Olivos Boardroom  | Office        | 4   |
| Thu., 27 Oct 2016 | 7:00 AM    | 8:00 AM  | Continental Breakfast   | Plaza del Sol         | Rounds        | 300 |
| Thu., 27 Oct 2016 | 8:00 AM    | 12:00 PM | General Session         | Santa Ynez/San Rafael | Classroom     | 300 |
| Thu., 27 Oct 2016 | 8:00 AM    | 5:00 PM  | Exhibits                | Santa Ynez Foyer      | Special Setup | 10  |
| Thu., 27 Oct 2016 | 8:00 AM    | 5:00 PM  | Breakout                | Sierra Madre North    | Classroom     | 80  |
| Thu., 27 Oct 2016 | 8:00 AM    | 5:00 PM  | Breakout                | Sierra Madre South    | Classroom     | 80  |
| Thu., 27 Oct 2016 | 8:00 AM    | 5:00 PM  | Breakout                | San Miguel            | Classroom     | 40  |
| Thu., 27 Oct 2016 | 8:00 AM    | 5:00 PM  | Breakout                | Santa Rosa            | Classroom     | 40  |
| Thu., 27 Oct 2016 | 8:00 AM    | 5:00 PM  | Breakout                | Santa Cruz            | Classroom     | 40  |
| Thu., 27 Oct 2016 | 12:00 PM   | 1:00 PM  | Lunch                   | Plaza del Sol         | Rounds        | 300 |
| Thu., 27 Oct 2016 | 12:00 PM   | 6:00 PM  | Set-up for Dinner       | Santa Ynez/San Rafael | Rounds        |     |
| Thu., 27 Oct 2016 | 6:00 PM    | 8:00 PM  | Dinner                  | Santa Ynez/San Rafael | Rounds        | 300 |
| Thu., 27 Oct 2016 | 8:00 PM    | 12:00 AM | Hospitality Suite       | TBA                   | Reception     |     |
| Fri., 28 Oct 2016 | 24 hours   | 5:00 PM  | Office                  | Los Olivos Boardroom  | Office        | 4   |
| Fri., 28 Oct 2016 | 7:00 AM    | 8:00 AM  | Continental Breakfast   | Plaza del Sol         | Rounds        | 250 |
| Fri., 28 Oct 2016 | 7:30 AM    | 8:30 AM  | Board Breakfast Meeting | Fiesta Room           | Hollow Square | 30  |
| Fri., 28 Oct 2016 | 9:00 AM    | 10:15 AM | Breakout                | Sierra Madre North    | Classroom     | 80  |
| Fri., 28 Oct 2016 | 9:00 AM    | 10:15 AM | Breakout                | Sierra Madre South    | Classroom     | 80  |
| Fri., 28 Oct 2016 | 9:00 AM    | 10:15 AM | Breakout                | San Miguel/Santa Rosa | Classroom     | 80  |
| Fri., 28 Oct 2016 | 8:00 AM    | 12:00 PM | General Session         | Santa Ynez/San Rafael | Classroom     | 300 |

- AM and PM Breaks to be held in the Ballroom Foyer
- Subject to change with notice and with approval from the group.