

LAFCO

Santa Barbara Local Agency Formation Commission

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July 7, 2016 (Agenda)

Local Agency Formation Commission

105 East Anapamu Street

Santa Barbara CA 93101

Report on 2016 CALAFCO Annual Conference – October 26-28, 2016, Santa Barbara

Dear Members of the Commission

RECOMMENDATION:

It is recommended that the Commission provide direction to staff

DISCUSSION

The 2016 CALAFCO Conference Planning Committee will hold its next meeting on June 28, 2016 by conference call. A copy of the Agenda, future meeting schedule, and Roles and Guidelines for sessions is attached (Exhibit A). Also attached is the 2nd Draft of the Conference Program (Exhibit B). Staff will brief the Commission on the June 28 meeting, since it will occur after the agenda packet was prepared. As determined by the Commission, the theme for the conference is: *“Orchards to Oceans: Balancing California’s Diversity.”*

SBLAFCO Areas of Responsibility:

Mobile Workshop and Special Events: The SBLAFCO Host Committee held a conference call on June 10, 2016 to discuss the Mobile Workshop on Wednesday morning and the Wednesday evening reception. The Mobile Workshop will feature a tour of the Ever-Bloom Flower facility in Carpinteria, followed by a guided tour of the Bradbury Dam. Lunch will be provided with details to follow. The Wednesday event will either be sponsored by the local Chambers of Commerce or will feature the traditional Beer and Wine Completion. The Host Committee will be deciding on this in the next week.

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Sponsorships: As I have mentioned previously, CALAFCO has hired a “sponsorship team” for the Annual Conference. The Sponsorship Packet is attached (Exhibit C). A special thanks from CALAFCO to those Commissioners who provide a list of prospective local sponsors.

EXHIBITS

Exhibit A June 28, 2016 CALAFCO Program Planning Committee Agenda
Exhibit B 2nd Draft -Conference Program Schedule
Exhibit C “Save the Date” Sponsorship Packet

Please contact the LAFCO office if you have any questions.

Sincerely,



PAUL HOOD
Executive Officer



CALAFCO

2016 Annual Conference Santa Barbara October 26-28

Planning Committee Meeting #6 Agenda

May 24, 2016 10:00 a.m. – 11:00 a.m.

Dial in number: 800-326-0013

Conference Call id: 1273787#

1. Roll Call, Review Agenda *D. Church*

2. Update from the Host Committee *P. Hood*
 - a. Mobile workshop update
 - b. How are other things going?

3. General and Breakout Sessions Update *D. Church/P Miller*
 - a. Review Draft Program
 - b. Team Leader Reports

4. Session Coordination *D. Church*
 - a. Bio and Session Summary Coordinator
 - b. Powerpoint Coordinator

5. Prominent speakers/keynote speakers: *All*
 - a. *Scott Slater Very experienced Water Attorney-dynamic speaker: Lunch?*
 - b. Others?






6. Next steps-Final Comments

7. Confirm next meeting date *D. Church*

Thanks and Meeting Adjourned!

CALAFCO Annual Conference Santa Barbara – 2016

Program Committee Meeting and Deliverables Schedule

Meeting	Date	Deliverables - Key Tasks
Meeting #1	December 15, 2015	Annual Conference Introduction 
Meeting #2	January 26, 2016	Conference Theme-Done! 
Meeting #3	February 23, 2016	Proposals/Session-Not quite yet! 
Meeting #4	March 22, 2016	Session Discussion/Selection 
Meeting #5	April 26, 2016	Select Sessions/Team Leaders 
Meeting #6	May 24, 2016	Session Updates
Meeting #7	June 28, 2016	Update and Coordinate
Meeting #8	July 26, 2016	Update and Coordinate
Meeting #9	August 2, 2016	Update and Coordinate
Meeting #10	August 23, 2016	Session Description - Speaker Bios Due
Meeting #11	September 6, 2016	Any wiggles or shakes?
Meeting #12	September 27, 2016	Powerpoints Due September 20th
Final Meeting	October 4, 2016	Handouts for duplication due Ready, Set,....Go!
	October 26-27-28	Conference!

Planning Committee

Board Members: Gay Jones, Gerard McCallum, Sblend Sblendorio (Chair), Josh Susman

Commission and Staff Volunteers: Martha Poyatos, Mona Palacios, Kris Berry, Paul Hood, José Henríquez, Scott Browne, Robert Barry, Joe Serrano, Steve Lucas, Kai Luoma, Brendon Freeman, Bob Braitman, and Commissioners Roger Welt and Jeff Moorhouse, Michael Allen, Jacquelyne Alexander,

ROLES and GUIDELINES

Responsible Team Leader (RTL):

- For a session which is selected in response to the call for proposals, notifies the submitter that his/her session is selected.
- Solicits and secures appropriate speaker(s) and moderator for the session
- Plans and hosts a conference call with speaker(s) and moderator to ensure everyone understands the session topic, format, and flow, as well as requirements for biographies and slides.
- Coordinates the presentation materials and handouts, and works to insure that speaker(s) provide the required material to them by the deadline.
- Coordinates getting biographies for speaker(s) and moderator, and provides same to the designated person on the Program Committee by the deadline.
- Confirms and re-confirms speaker(s) and moderator attendance.
- Reports on session status to the Programs Committee during planning calls.

Moderator:

- Confirms and re-confirms attendance to the RTL.
- Provides biography to the RTL by the deadline.
- Participates in the conference call arranged by the RTL.
- During the session, provides brief overview of session topic.
- During the session, introduces each speaker – does NOT read the bio
- Monitors time for each speaker, and provides “alerts” as necessary.
- Monitors time of session to insure ample time for Q&A at the end.
- Fields questions and assigns to speakers as appropriate.

Speaker

- Confirms and re-confirms attendance to the RTL.
- Submits slides and provides to RTL by the deadline.
- Provides biography to the RTL by the deadline.
- Reviews with RTL whether he/she is using slides and/or handouts.
- Participates in the conference call arranged by the RTL.

Bios

- Should be kept to 1 paragraph with a maximum of 20 sentences.

Slide Presentations and Handouts

- Use light colored backgrounds as much as possible with darker colored fonts. Font styles should be easy to read (Verdana, Arial and Franklin Gothic are best) and of a large enough size on the slide to read from the back of the room and to easily read on a printed handout. If there are multiple speakers, please coordinate to consolidate all presentations into one master presentation.
- Printed handouts should be 3 slides per page, double sided. CALAFCO will print all materials in black/white. Should a speaker want color handouts, they will be responsible for bringing their own.

CALAFCO will not be able to accommodate any requests for copying made after the deadline.

2ND DRAFT – CONFERENCE PROGRAM SCHEDULE
Santa Barbara Conference – October 26-28, 2016

Date	Program Title	Responsible Team Leader	Presenters/ Moderator	Action Item (s)	Status Update
TUESDAY – October 25th: PRE-CONFERENCE ACTIVITIES					
Any Pre-Activities	Fun!-Bike Path-Shark tour-Zoo	Host LAFCO			On your own for fun!?
WEDNESDAY – October 26th-Conference Starts					
7:30a.m.-12:30	Mobile Workshop	Paul H.	Flowers/Water in Carp, Bradbury Dam, Lunch	Coordinate mobile workshop.	Coming together. Did a practice run. Nice work!
10:00-12:00	LAFCO 101	Pamela M./David C.	Kate Mckenna, Moderator Nancy Miller, Attorney John Leopold, Commissioner Pat McCormick, EO	Identify/confirm moderator/ professors	Got Pat!
1:30-2:00	Conference Opening	Pamela M./Sblend S.		Identify/confirm moderator & speakers	Local Celebs to help out.
2:00 to 3:30	General Session: The Big Picture- A Water Report State, Regional, Local	Gay J./Kris B./David C.	Michael Colantuono, Legal _____ DWR Sacramento Commissioner _____ Water Supply Solutions _____ Moderator	Identify/confirm moderator & speakers	Working on DWR Rep- Big Picture water & a Moderator
3:45-5:00	General Session: Back to our Roots? Ag Preservation-Where are we at/going?	Neelima P./Mona P.	_____ Moderator _____ Panelist 1 _____ Panelist 2 _____ Panelist 3/4	Identify/confirm moderator & speakers	Gathering panelists- Journalist to moderate? Santa Clara Comm.
6:00 PM - 7:30 PM	CALAFCO ANNUAL WINE & BEER RECEPTION	CALAFCO and Host LAFCo			

Date	Program Title	Responsible Team Leader	Presenters/ Moderator	Action Item (s)	Status Update
THURSDAY, October 27th					
<i>7:00 AM - 9:00 AM – Continental Breakfast Buffet</i>					
8:00 AM - 8:45 AM	Regional Caucus - Meetings - and Elections		CALAFCO-EO and DEO's	Is Elliot running the elections?	
9:00 AM - 10:15 AM	CALAFCO Annual Business Meeting	Pamela Miller/Steve Lucas			
10:15 AM - 10:30 AM	<i>Refreshment Break</i>				
10:30 AM -11:45 AM	Regional Roundtables	CALAFCO Commissioners-EO and DEOs	Commissioners		Topic driven or status driven?
12:00-1:30	Luncheon Keynote –Good discussion! Andrew Firestone-Pete Petersen-Andrew or Brooks Firestone-Larry Crandall-Others?				
BREAKOUT SESSIONS	Cutting Edge Trends and LAFCO: GIS, Public Policy, Future Challenges	Joe S.	____ Moderator ____ Panelist 1 ____ Panelist 2/3	Identify/confirm moderator & speakers	Drafted a framework for the session. Pulling together panel.
	AB 8, Property Tax Exchanges and LAFCOs	Jose H.	____ Moderator ____ Panelist 1 ____ Panelist 2/3	Identify/confirm moderator & speakers	LAO Office, Allen Settle as Moderator? Still coming together.
	Desal/Recycled water/water alternatives session: Interagency Coordination	Jeff M.	____ Moderator ____ Panelist 1 ____ Panelist 2/3	Identify/confirm moderator & speakers	Gathering panelists. Poseidon VP-Recycled water too.
3:15 PM - 3:30 PM	REFRESHMENT BREAK				
BREAKOUT SESSIONS	Growth and Development By the Numbers: A look at key demographic and governance changes post CKH	Keene S./Mona P.	____ Moderator ____ Panelist 1 ____ Panelist 2/3	Identify/confirm moderator & speakers	Keene has this together! Thanks Keene
	LAFCO/Responsible Agency–CEQA and being a Responsible Agency	Neelima P./Kai L.	____ Moderator ____ Panelist 1 ____ Panelist 2/3	Identify/confirm moderator & speakers	Working on this Session!

Date	Program Title	Responsible Team Leader	Presenters/ Moderator	Action Item (s)	Status Update
	DUC's: How is that working for ya? SB 244, Sb 1318	Robert Barry./Bill Nicholson.	____ Moderator ____ Panelist 1 ____ Panelist 2/3	Identify/confirm moderator & speakers	Still pulling this together.
6:00 PM - 7:00 PM	Reception				
7:00 PM - 9:00 PM	Dinner, Red Carpet, and Academy Awards				
FRIDAY, October 28th					
7:30 AM – 9:00 AM - Breakfast					
7:30 AM - 9:00 AM	CALAFCO Board of Directors Meeting	Pamela M.	CALAFCO ED, EO, DEOs		
General Session 9:00 AM - 10:30 AM	State overrides: Why the trend? Should LAFCO's embrace or resist? (AB 3, SGMA, SB 239, SB 88, SB1318)	Martha/Paul/Pamela	____ Moderator ____ Panelist 1 ____ Panelist 2/3		Still working on this one.
10:30 AM – 10:45 AM	Refreshment Break				
10:45 AM - 12 NOON	Legislative Update	Pamela M./ Etal			
12:00 PM CONFERENCE ADJOURNS					

Save The Date

Join us at our 2016 Annual Conference!

Network with other CALAFCO members and participate in sessions exploring policy issues related to growth, sustainability, and preservation. Our speakers will explore current events within industries such as municipal services, infrastructure, agriculture, and more. The Annual Conference is an unmatched opportunity to leverage your role in bringing community stakeholders together!

Topics may include:

- » Water Availability, Regulation & Alternative Sources
- » Sustainable Growth & Development
- » LAFCo Best Practices & Emerging Trends
- » Agriculture In California

Fess Parker Hotel | Santa Barbara | October 26-28

WWW.CALAFCO.ORG

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EXHIBIT C





VISIONARY SPONSOR ♦ \$4,500

Get Involved

Becoming a Visionary Sponsor promotes the highest level of involvement and exposure to fully maximize your organization's marketing goals.

- 
- » Prominent exposure on event signs and conference program
 - » Special recognition at general sessions
 - » Company logo and website address included in giveaway material
 - » Brochure included in registration packet
 - » Display table in conference registration area
 - » Full-page advertisement in conference program
 - » One complementary registration
 - » Gold Associate Members – Second complimentary registration



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INNOVATION SPONSOR ♦ \$2,500

Get Involved

An Innovation Sponsor understands the significance of strategic branding and investing in stakeholder engagement.

- 
- » Prominent exposure on event signs and conference program
 - » Special recognition at general sessions
 - » Brochure included in registration packet
 - » Display table in conference registration area
 - » One complementary registration
 - » Half-page ad



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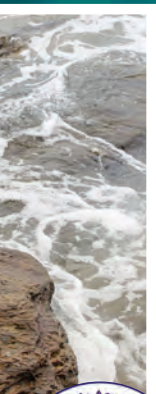
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TRAILBLAZING SPONSOR ♦ \$2,000

Get Involved

A Trailblazing Sponsorship allows your organization to be in the Annual Conference spotlight while boosting networking prospects.



- » Prominent exposure on event signs and conference program
- » Special recognition at general sessions
- » Display table in conference registration area
- » One complementary registration
- » Quarter-page ad



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HORIZON SPONSOR ♦ \$1,500

Get Involved

Investing in a Horizon Sponsorship puts your organization on the map of the Annual Conference and stretches your dollar.



- » Prominent exposure on event signs and conference program
- » Display table in conference registration area



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GROUNDBREAKING SPONSORSHIPS

Get Involved

Lanyard Sponsor - \$2,000

1 Available

- » Custom lanyard with fully-functional 4 GB USB drive in the clasp, with your organization's name and logo printed on the strap

Banquet Table Sponsor - \$1,250

- » Table of ten for dinner at Thursday evening banquet
- » Tabletop sign with business name and logo
- » Acknowledgement in dinner program

Supporting Sponsor - \$500

- » Recognition on event signs and conference program

Table Sponsor without attendance - \$250



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"BUILD YOUR OWN" SPONSOR

Get Involved

- » Offers the most flexibility
- » Make a single or multi-year commitment at your optimal level
- » All-encompassing potential benefits may include, but are not limited to:
 - Preeminent exposure on event signs and conference program
 - Company logo and website address featured in giveaway material
 - Brochure included in registration packet
 - Display table in conference registration area
 - Full-page advertisement in conference program
 - Multiple complimentary registrations



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2016 CALAFCO Annual Conference

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SPONSORSHIP APPLICATION FORM

CALAFCO Annual Conference, October 26-28, 2016!

Contact

Title

Company name

Address

City/State

Zip Code

()

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Phone

Fax

Email

Additional Registrants: *Separate registration form required for each*

1.

3.

2.

4.

Sponsorship Selection:

- Visionary Sponsor ♦ \$4,500
- Innovation Sponsor ♦ \$2,500
- Trailblazing Sponsor ♦ \$2,000
- Horizon Sponsor ♦ \$1,500

Groundbreaking Sponsor (\$250 – \$2,000)

- Banquet Table Sponsor ♦ \$1,250
- Lanyard Sponsor ♦ \$2,000
- Supporting Sponsor ♦ \$500
- Table Sponsor Without Attendance ♦ \$250

Or call Rachel Brady at
(760) 776-1766, or
e-mail
sponsorships@calafco.org
to "Build Your Own"
Sponsorship today!

Application Deadline:
September 16, 2016

Please make your check payable to: **CALAFCO**

Mail to the following address:

CALAFCO

1215 K Street, Suite 1650, Sacramento, CA 95814

Or sign up online at: **www.CALAFCO.org**



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