

LAFCO

Santa Barbara Local Agency Formation Commission

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January 7, 2016 (Agenda)

Local Agency Formation Commission

105 East Anapamu Street

Santa Barbara CA 93101

Report on the 2016 CALAFCO Annual Conference

Dear Members of the Commission

RECOMMENDATION

- 1) It is recommended that the Commission Receive Report on 2016 CALAFCO Annual Conference in Santa Barbara –Provide Direction to Staff Regarding Conference including Theme for Conference/Mobile Workshop/Thursdays Banquet

DISCUSSION

The 2016 CALAFCO Conference Planning Committee held a meeting on December 15, 2015, by conference call. Your Executive Officer and Commissioners Moorhouse and Welt, a serve on the Planning Committee. As a result of the conference call, a number of items were discussed, the most pressing was the need for a Conference Theme by the first week in January. The Theme sets the tone for the Conference Program and is a crucial ingredient for Conference Planning.

Possible Themes

A number of possible themes emerged from the Conference Planning Committee meeting. The following is a list of possible themes in no order of priority:

- Land, Air, and Sea: Diversity in Balance
- Orchards to Oceans: Strength in diversity
- Building a Platform: Stability with organized change
- Pinot to Piers: Celebrating California's diversity

Commissioners: Doreen Farr, Chair ♦ Roger Aceves ♦ Craig Geyer ♦ Jeff Moorhouse ♦ Bob Orach ♦ Janet Wolf ♦ John Fox ♦ Steve Lavagnino ♦ Jim Richardson ♦ Shane Stark ♦ Roger Welt ♦ **Executive Officer:** Paul Hood

- California: LAFCO's role in making it a great place to live and work
- Glass ½ full: How LAFCOs balance competing interests to keep CA great
- LAFCOs balancing interests: Making CA great
- Glass ½ full: Pinot to Piers
- Building a Platform: Stability with Organized Change

Other suggestions were:

- The Theme could tie to one of the primary goals of LAFCO; "preservation of prime ag-land" SB County has many examples of this, wine, flowers, strawberries and so on. -

Pamela Millers suggested: "When I think of Santa Barbara, I think of the diversity of your county. Your county is as diverse as the state of California. Perhaps you can use the term diverse or diversity or that concept in the theme?"

- Orchards to Ocean...or Ag to Ocean.... or California, unlimited potential for greatness!

Other SBLAFCO Areas of Responsibility:

Conference and SBLAFCO Logo: One of CALAFCO's requests for the Conference is to develop a Conference Logo. An example of the 2015 Conference Logo based on the Conference theme "Confluence...LAFCO-Merging Ideas...with Solutions!" is included with the attached 2015 Conference Announcement and Sponsorship Information.

There is also a need for Santa Barbara LAFCO to create a "better" Commission Logo. We may be able to do this in-house or with the help of a graphic artist. CALAFCO also has access to talented graphic artists. Our current logo is severely lacking and needs to be revised.

The new logo would be used for "Save the Date" flyers, advertising the Conference, the mobile workshop and the Wednesday evening special event. The new logo would also be used for SBLAFCO letterhead, staff reports, the website, and other uses.

Mobile Workshop and Special Events: Every year the host LAFCO organizes a Mobile Workshop on Wednesday morning before the Conference begins. The Mobile Workshop is an opportunity for the host LAFCO to showcase one or two unique locales or facilities that benefit the local environment. In the case of Santa Barbara County, there are an unlimited number of opportunities to travel and show off the County. It will be our responsibility to decide which area and/or facilities to showcase.

Sponsorships: CALAFCO generally takes the lead in recruiting Conference Sponsorships. Attached is a letter from CALAFCO and a Sponsorship Form from the 2015 Annual Conference.

If possible, it would be extremely helpful to send a list of potential local sponsors to CALAFCO. For the first time this year, CALAFCO has funded a part-time sponsorship position on its staff.

Other Planning Committee Suggestions:

- The Mobile Workshop could include a field trip to the City of Santa Barbara's desal plant and a full water/energy recycle flower facility as possible stops.

Possible Conference Sessions could include:

- AB 3 session to discuss Universities/State Agencies and the role they play in planning as well as other governance issues
- AB 8 session to discuss the property tax exchange process, non-enterprise districts, and other issues
- Greenhouse gas and how this issues plays into LAFCO decisions.
- A groundwater session-SGMA, new districts, expanding districts and powers: exploring the new regulatory landscape and it is working out.
- State overrides of local authority: SGMA, SB 239, SB 88 to name a few. A robust and provocative discussion about the erosion of local control.
- Local Producer Steve Nicolaides and groundwater documentary-other prominent speakers?
- When the drought ends? Everything will be fine!? A session exploring what happens if El Nino "cures" the drought. What lessons have we learned?

The next Annual Conference Planning Committee meeting is s scheduled for Tuesday, January 26, 2016 @ 10:00 am.

Please contact the LAFCO office if you have any questions.

Sincerely,


PAUL HOOD
Executive Officer